



# Harikrit

BRIDGING INTER-GENERATIONAL GAP

Since 2003

SPONSORSHIP PROPOSAL



# About Harikrit

A voluntary organisation working with senior citizen groups for more than two decades. Harikrit has reached out to various government and non-government agencies to garner support for the senior citizens.

The team connects with a large number of elderly citizens to act as a catalyst for change in bridging the gap between generations with the aim to ensure a respectful and comfortable old age life.

# Our Projects & Initiatives

- Saanjhi Saanjh Newspaper
- Saanjhi Saanjh Connect - On Ground
- Saanjhi Saanjh Connect - Online
- Saanjhi Saanjh - Story collection (in 5 editions)
- Saanjhi Saanjh - Events



**Saanhi Saanjh**  
A TRIBUTE TO SENIORS

**HARIKRIT**

**आओ ज़िन्दगी की सांझ को सांझा कर ले**



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**सांझी सांझ**  
Nation's First Newspaper for Senior Citizens

Volume 1 | Issue 2 | January 2017 | Publisher: Harkrit | RNI No: 1299545 | Title Code: DELBIL1557 | Price: ₹5 | Pages: 1-6 | New Delhi

**हर नहीं मानुंगा**  
अनंद विजय और सखेन्द्रजी की प्रेमिणी : अटलजी

**Security norms for elderly**  
India has been a country where relations are given great values. Close family ties are remarkable and are points noticed by other countries. There are many countries which are now trying to follow our family setups. As Indian culture and values says that elders are our responsibility. No one can get away with the pain that parents go through while raising their kids. Following these lines in the changing Indian family set ups families our government is taking good initiatives to protect and safeguard the rights and status of elderly. The first and foremost is the security and safety of Senior Citizens with the help of Area Police. Monitoring of registered Senior Citizens by interacting on Telephone on regular basis Organising Field visits.

**Dementia risk reduces for elders Shows Brain training test**

analysis. You'll find that some work and some do not. To then conclude that brain training does not work... or is not yet proven... is based on flawed analysis. Because of this lack of targeted

Completed 11 or more sessions of this brain-training technique. Specifically, the risk of dementia was reduced by 8 percent for a session of speed of process training completed, Edwards

### Saanjhi Saanjh Talks

An Initiative by Harikrit

**Free Webinar**

Featuring: Ms. Bakul Chaudhary  
Psychologist (Clinical)

Saturday 27th February 5 PM

POWERED BY PBC

Mrs JV Manisha  
Organiser  
Founder Secretary - Harikrit

WWW.HARIKRIT.COM

## SAANJHI SAANJH WEBINAR SERIES

An initiative by Harikrit

### CELEBRATING INDIA A POETRY EVENING

in association with Poetry Darbaar

Sponsored by **DM Systems**  
(Cyber Security Solutions firm)

on 23rd January 5 PM

Venue - Online (through Zoom)

Organiser

Sponsor

Media Partner

Event Partner

### SAANJHI SAANJH WEBINAR SERIES

An initiative by Harikrit

#### CELEBRATING INDIA A Poetry Evening

in association with Poetry Darbaar

Sponsored by **DM Systems**  
(Cyber Security Solutions Firm)

Date - 23rd Jan 2021  
Time - 5 PM  
Venue - Online (on Zoom)

Featuring:

- Indrajit Ghoshal
- Yogita Singh
- Samik Chakraborty
- Gunjan Upadhyay
- Amita Anand
- Manoj Puri
- Shahnaz Hassan
- Pramod Kumar

Organised By: Dr. Sangeeta Sharma Adhikari

Powered By: DM Systems

ZOOM ID: 919 828 1234

## Saanjhi Saanjh Talks

Featuring **Mr. Deepak Toshniwal**  
Chocolate Health Expert

SATURDAY, 20TH MARCH 5 PM  
ON ZOOM & FB LIVE

Free Webinar

Chocolates have health benefits too. Our expert will take us on a chocolaty journey to understand the making process of chocolates and what makes chocolates good and not so good for health.

Organised By **Mrs. JV Manisha**  
Founder-Secretary Harikrit

Powered By PBC

An Initiative By Harikrit  
www.harikrit.com

## BRIDGING INTER-GENERATIONAL GAP

Understanding the Legal Rights and Provisions for Senior Citizens

Online Session on Zoom link in the message below

Featuring: **Vipul Wadhwa**  
Advocate

- Understand the important laws made exclusively for Senior Citizens
- Know more about the legal rights of senior citizens
- Understand the redressal mechanism
- Get expert opinion on legal queries

An Initiative by - Harikrit NGO

### Saanjhi Saanjh presents

## GLOW FOREVER

Busting Myths in Skin & Hair Care

ON ZOOM

Dr. Deepali Bharadwaj  
Dermatologist & Anti Allergy Specialist

AN INITIATIVE BY HARIKRIT

17th Dec 2022  
4 PM onwards

Harikrit is committed towards building a better living environment for our elders.

Know more about us  
www.harikrit.com

### स्वतंत्रता काव्यांजलि

## FREEDOM OF EXPRESSION

An evening of fun and emotions through poetry

15th August 2020 - 5 PM onwards  
on Zoom

Have you registered yet?

### स्वतंत्रता काव्यांजलि

## FREEDOM OF POETIC EXPRESSION

LET'S COME TOGETHER TO LISTEN, SHARE AND APPRECIATE POETRY

15th August  
5 PM onwards

Online on Zoom

Register link in the accompanying message

Featuring: **JV Manisha Bajaj**  
Writer | Film Maker

Featuring: **Rashie Sinha**  
Session Moderator

### Saanjhi Saanjh presents

## Mind Your Thoughts

Tapping into your Subconscious

with **Rashie Sinha**  
Trainer | Hypnotherapist | Reiki Master

29th April 2023  
4 PM onwards

**MUST ATTEND**

Harikrit is committed towards building a better living environment for our elders

Know more about us  
www.harikrit.com

### Harikrit is committed towards building a better living environment for our elders

## MUST ATTEND

29th April 2023  
4 PM onwards

JOIN US on ZOOM

Zoom Registration Link in the message below

### Money is an important ingredient for our safety in current times

An initiative by Harikrit

## Saanjhi Saanjh Talks

Let's talk about money and savings

with **CA Sachin Sinha**

8th June, 5 PM onwards

Zoom Link in the message below

Key takeaways:

- Understanding the purpose of investment
- Know about the benefits through Income Tax Act
- Types of Investor & Investment
- Know about high-risk, high return investment plan
- Benefits of taxation (special focus on senior citizens) and much more

### Meet the Harikrit experts under one roof

Saturday 19th Dec 2020 5 PM IST

Our Experts:

- Dr. Geeta Arora - Homeopathy
- Neeraj Juneja - Finance Expert
- Dr. GD Bhargava - Wellness Expert
- Amita Dhingra - Nutritionist
- Manoj Puri - Yoga Expert
- Amruta Gupta - Yoga Expert
- Anju Kalhan - Sound Healer
- Inndu Bala - Heal Your Life Trainer
- Nikhil Nanda - Business & Life Coach
- Vipul Wadhwa - Advocate
- Co-Ancor Rashie Sinha
- Anchor: Founder Secretary - Harikrit JV Manisha Bajaj

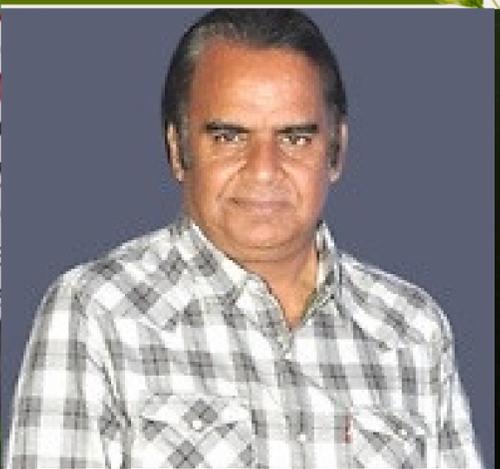
LIVE

### Session Speaker

## Food Fun Facts

- ❖ Organic and gluten free no
- ❖ You don't need to eat every
- ❖ Dieting often makes peopl
- ❖ Health is not just about we
- ❖ Cholesterol is not your ene

Featuring: **Amita Dhingra**



### Saanjhi Saanjh Celebrations

Saturday 7 November 2020 5 PM IST

#### Webinar Series

Featuring: **Ustad Fared Ahmed Khan Sahab**

It's time to celebrate with family

Moderator: **Amita Anand**

Organizer: **JV Manisha Bajaj**

An Evening filled with Poetry and Music

Elders still under lockdown coping mechanism Episode 10

Diwali Celebrations

Let's hold hands and help each other

Online on Zoom (link in the message below)

An Initiative by - Harikrit NGO

In case of a query, write to - info@harikrit.com



HARIKRIT

BRIDGING INTER-GENERATIONAL GAP



HARIKRIT

BRIDGING INTER-GENERATIONAL GAP





**HARIKRIT**  
Bridging Generations

First multi-media newspaper exclusively for the elderly

Brought to you by Harikrit, a voluntary organisation working with senior citizen groups since 2003.

Subscribe Now

Harikrit is a voluntary organisation which is a catalyst of change in bridging the inter-generational gap. A small contribution from you can go a long way!

Donate Now

Know us better  
Visit: www.harikrit.com  
Reach us:  
saanjhi@saanjhi@gmail.com | +91-9876409773





# Harikrit Presents

## *Saanjhi Saanjh Events*

### Yesterday's Wisdom, Today's Passion, Tomorrow's Hope

Saanjhi Saanjh Events is a heartfelt tribute to the power of contribution—at any age. It celebrates senior citizens who, with their wisdom and dedication, continue to light the path for society, proving that age is only a number. At the same time, it salutes the youth who stand beside them, working selflessly for elder causes. By bringing both generations together, the event becomes a bridge of love, respect, and inspiration—uniting yesterday, today, and tomorrow.

Saanjhi Saanjh Events have 2 annual properties – **Saanjhi Saanjh Abhinandan & Saanjhi Saanjh Shri Abhinandan**

# Harikrit Presents

## *Saanjhi Saanjh Events*



The **Saanjhi Saanjh Events** in past has been graced by multiple eminent personalities

Manoj Tiwari (Actor & MP)

Ajay Prakash Shrivastava (Maharishi Group)

Dr. Pratap Chauhan (Jiva Ayurvedic)

Surinder S Ghonkrota (Retired IAS)

Madhur Verma (Ex DCP - Delhi Police)

Akhilendra Mishra (Actor)

Arjun Ram Meghwal (Minister - Law & Justice)

Anang Desai (Actor)

Mahesh Verma (Vice Chancellor - GGSIPU)

Rohit Misra (MD - Starkey Labs)

Ravi Jhakar (Actor)

& many more

Saanjhi Saanjh Events have 2 annual properties – **Saanjhi Saanjh Abhinandan & Saanjhi Saanjh Shri Abhinandan**



Harikrit Presents

# SAANJHI SAANJHI ABHINANDAN

On 20th December 2025



# Our Past Awardees



Prof. Mahesh Vyas  
AIIA



MP Deepu  
SENIORWORLD



Dr. Manorama Khanna  
BLUE PEN INDIA



Uma Tuli  
AMAR JYOTI CHARITABLE TRUST



Rajesh Kumar  
HARYANA POLICE



Sikha Majumdar  
ACTIVIST



**Dr. Shyam Raghunandan**  
ACADEMIC EXCELLENCE AWARD



**Dr. Anjan Prakash**  
CANCER SURVIVOR & ACTIVIST



**Nehul Malhotra**  
GENWISE



**Neelam Mohan**  
PANCHVATI



**Dr. KS Bakshi**  
HOMEOPHYSICIAN



**Vinod Kumar Agarwal**  
ACTIVIST



# Saanjhi Saanjh Abhinandan Sponsorship Opportunities



# Sponsorship Details

## TITLE SPONSOR

Rs. 10 Lacs (one sponsor)

## ASSOCIATE SPONSORS

Rs. 4 Lacs (five sponsors)

## CO-SPONSOR

Rs. 8 Lacs (one sponsor)

## GIFTING SPONSOR

Rs. 3 Lacs (one sponsor)

## SUPPORTING SPONSORS

Rs. 6 Lacs (two sponsors)

## FUNCTION SPONSORS

Rs. 1.75 Lacs (five sponsors)

# TITLE SPONSOR



Rs. 10 Lacs (one sponsor)

- **Logo presence** during all event promotion in media.
- **Sponsor mention** during pre and post event coverage.
- **Acknowledgement** of the sponsor during the event by the Emcee.
- Sponsor logo to **accompany event branding** on the checkerboard for photo shoot.
- **Two minute capsule** to be played during the event and space to place two standees.
- Incorporating the sponsor logo along with the organizers logo on all **backdrops and collaterals** including all invites.
- One **exclusive webinar** under Saanjhi Saanjh Talks (online webinar).
- **Mention in Saanjhi Saanjh Talks** (online webinar) as a support sponsor for six editions.
- **Quarter Page space in Saanjhi Saanjh Newspaper** for continuous twelve issues.

# SUPPORTING SPONSORS



Rs. 6 Lacs (two sponsor)

- **Logo presence** during all event promotion in media.
- **Sponsor mention** during pre and post event coverage.
- **Acknowledgement** of the sponsor during the event by the Emcee
- Incorporating the sponsor logo along with the organizers logo on all **backdrops and collaterals** including all invites.
- **Quarter Page space** in **Saanjhi Saanjh Newspaper** for six issues within the financial year.

# ASSOCIATE SPONSORS

Rs. 4 Lacs (five sponsors)

- Logo presence during all event promotion in media.
- Sponsor mention during pre and post event coverage.
- Incorporating the sponsor logo along with the organizers logo on all backdrops and collaterals including all invites.
- Mention in Saanjhi Saanjh Talks (online webinar) as a support sponsor for three editions.

# GIFTING SPONSOR

Rs. 3 Lacs (one sponsor)

- **Standee Space** at the event venue.
- **Sponsor Logo on the give away** to the attendees.
- **Logo presence** during all event promotion in media.
- Incorporating the sponsor logo along with the organizers logo on the **main backdrop and on invites**.

# FUNCTION SPONSORS

Rs. 1.75 Lacs (five sponsors)

- **Standee Space** at the event venue.
- **Logo presence** during all event promotion in media.
- **Sponsor Logo on the delegate passes** mentioning it as the printing partner.
- Incorporating the sponsor logo along with the organizers logo on the **main backdrop**.

# Additional Sponsorships



## STALL DISPLAY SPACE

RS. 45,000/-

- Table display space at the event venue.
- Option to market and sell the products.
- Space for two standees at the event venue.
- Distribute marketing material and leaflets to the attendees.

## SNACK SPONSOR

RS. 20,000/- + COST OF SNACKS ITEMS (MENU)

- Pre-decided menu to be supplied by the sponsor
- Banner in the snacks section
- Management of snacks section.
- Space for Standee near the snacks section.
- Opportunity to add logo on the plate/snacks boxes.

## STANDEE SPACE

RS. 15,000/-

- Space for two standee at the event venue.
- Distribute marketing material and leaflets to the attendees.

# Our Team



Rajeev Anand  
President



Tarsem Antil  
Vice President



Dr. JV MANISHA  
BAJAJ  
Founder - Secretary



Prof. Vijay Lakshmi  
Sinha  
Joint Secretary



Balwinder Singh  
Treasurer



Pallavi Bharadwaj  
Executive Member



Krishna Rao  
Executive Member

# Our Ambassadors



**GANESH ACHARYA**  
Indian Choreographer & Director

**Dr. PRATAP CHAUHAN**  
CEO JIVA

**D.K. BAJAJ**  
CEO-DM Systems

**AKHILENDRA MISHRA**  
Bollywood Actor

**Dr. PARVESH KHANNA**  
Advocate



**PANKAJ DHEER**  
Bollywood Actor

**AJAY PRAKASH  
SRIVASTAVA**  
Chancellor-MUIT

**SURESH JAIN**  
National secretary BVP

**Dr SS GHRONKROKTA**  
President CRPTF

**DR RAJNANA  
MUKHOPADHYAY**  
HoD East Asian Studies DU



# We appreciate your support!

WRITE TO US AT  
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REACH US AT

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